

TOP UK MEDIA HEAD TO BRAZIL WITH TAP PORTUGAL AND VBRATA

London, 10th May 2013 – Travel journalists representing five top UK media publications have jetted to Brazil with TAP Portugal and VBRATA - Visit Brazil Travel Association (UK).

The group will experience TAP's service from the UK to Brazil. The airline operates 74 weekly flights from the UK to Brazil via Lisbon and Porto, making TAP the most frequent flyer to the country.

The group will be visiting Salvador, checking in at two hotels over the five night stay, the Pestana Convento do Carmo

(www.pestana.com/en/pestana-convento-do-carmo/pages/home.aspx) and the Tivoli Eco Resort Praia do Forte (www.tivolihotels.com/en/our-hotels/bahia/tivoli-ecoresort-praia-do-forte/the-hotel.aspx).

The itinerary will take in city sights including the Bonfim Church, the ruins of Garcia Davila Castle, and the Tamar Project, a sea turtle protection organisation, as well as touring one of the stadiums for the upcoming 2014 FIFA World Cup, the Arena Fonte Nova Football Stadium.

With TAP Portugal you can fly to 9 destinations and 10 airports in Brazil direct from Lisbon and Porto.

TAP's destinations in Brazil

- Belo Horizonte 7 flights weekly
- Brasília 7 flights weekly
- Fortaleza 7 flights weekly
- Natal 3 flights weekly
- Porto Alegre 4 flights weekly
- Recife 7 flights weekly
- Rio de Janeiro 15 flights weekly
- Salvador 7 flights weekly
- São Paulo 17 flights weekly

Publications on the trip

Metro

Cosmopolitan

Press Association

TTG

Fabulous



For further information on TAP Portugal and to book, please go to www.flytap.com.

For further information on VBRATA, please go to www.vbrata.org.

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About TAP Portugal: TAP Portugal is the leading airline to Portugal from the UK, travelling to numerous destinations within Europe and beyond. Outside of Portugal, TAP serves a total of 75 destinations in 35 countries worldwide, including 45 European destinations and connections to Africa, North and South America. There are 74 weekly flights from the UK to Brazil, making TAP the most frequent flyer to the country, offering an extensive range of 10 destinations within the country and excellent onward connections throughout Brazil with Star Alliance partner TAM.

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